

HEALTH & LIFESTYLE EXPO 2022



SUNSMART

**BUSSELTON
FESTIVAL OF
TRIATHLON**



TRIATHLON
WESTERN AUSTRALIA



FEEL THAT BUSSELTON **BUZZ**

The SunSmart Busselton Festival of Triathlon is an annual 3-day Festival of events which incorporates SunSmart Busselton 100, an endurance event for individuals and teams. Community based events across two days include Busselton Fun Run, SunSmart Kids Triathlon and for Foreshore Triathlon.

First staged in Busselton in 2002, this iconic festival sees local, interstate and international athletes flock to the beautiful seaside town for this action packed weekend of racing and community engagement.



FRIDAY

All the action kicks off on the Friday as athlete registration and bike check in opens at Barnard Park! Inclusive of the vibrant Health & Lifestyle Expo, creating a hive of activity.

The Busselton Fun Run takes place on Friday evening kicking off from 5:00pm

SATURDAY

Race day for the Busselton 100 event kicks off from 7am for the Pro athletes, followed by all individual & team competitors racing the picturesque 2km Swim, 80km km Cycle & 18km Run.

There's action all along the Foreshore & Barnard Park with music, catering & kids entertainment.

Presentations rolling throughout the day & the finish line hub celebrating everyone's achievements.



SUNDAY

Family fun and community day kicks off with the inaugural Foreshore Triathlon.

Cheer on the triathletes of tomorrow with the SunSmart Kids Triathlon, closing out the festival with our Elite WA Juniors in a mixed relay event.



EXPO OPENING TIMES



SWIM 3.86 KM, RIDE 180.25 KM
SOAR
42.2 KM

► CLOUDWAVE
FULL LENGTH CLOUDWAVE FOR A CUSHIONED
LANDING AND SMOOTH TRANSITION

► AEROHUG FITTING TECHNOLOGY
ALLOWS OPTIMAL STRETCH AND HOLD
IN THE MIDFOOT FOR THE PERFECT,
MOST COMFORTABLE FIT ON EVERY RUN

► SMOOTHRIDE
PROVIDES A SMOOTHER
& MORE FLEXIBLE LANDING

► ELASTIC LACES
PROVIDE A FAST TRANSITION

THE ALL
WAVE
IRONM

MIZUNO.COM.AU MIZUNORUN

SUN SMART
IRONMAN
70.3 Busselton

KEEP

FRIDAY

10:00am – 7:00pm

SATURDAY

7:00am – 3:00pm

SUNDAY

6:00am – 11:30am



MARQUEE INCLUSIONS

PLEASE NOTE THE FOLLOWING IS INCLUDED WITH EACH EXPO SITE:

- **LIGHTING – OVERHEAD STRIP LIGHTING**
- **SIGNAGE – FRONT SIGNAGE WITH BUSINESS NAME**
- **1 X TRESTLE TABLE**
- **2 X CHAIRS**
- **ELECTRICITY – ALL MARQUEES ARE PROVIDED WITH LIGHTING AND POWER OUTLETS. THERE IS TO BE NO USE OF HIGH POWER DRAWING EQUIPMENT (IE: HEATERS OR KETTLES IN THESE TENTS. THERE IS ADEQUATE POWER FOR LAPTOPS AND TILLS).**



**ADDITIONAL
ITEMS ARE ALSO AVAILABLE
FOR HIRE, PLEASE SEE
PRICING DETAILS
ON NEXT PAGE.**

ADDITIONAL ITEMS

Marquee size/ Additional hire items	COST - Inc of GST
3m x 6m (company name on coreflute sign included for your stall)	\$1,100.00
6m x 6m (company name on coreflute sign included for your stall)	\$1,500.00
Additional marquee size extensions	Please enquire
Trestle table	\$30.00
Chair (no arms)	\$5.00
Wall display	\$60.00
Pro flooring	\$15/sqm
Virtual Event Bag - digital promo inclusion, sent electronically to all participants	\$150
Featured Logo inclusion for Expo on Big Screen - on rotation throughout 3-day festival in prime vantage spot. Minimum 10-times per day	\$250
Featured 30-second ad inclusion for Expo on Big Screen - on rotation throughout 3-day festival in prime vantage spot. Minimum 10-times per day.	\$750



KEY INFORMATION

BUMP-IN

Thursday 8.00am – 4.00pm

Friday 6:00am – 8:00am

Saturday 6:00am – 7:00am only – no vehicle access to the venue

BUMP-OUT

Saturday from 5:00 - 7:00pm

Sunday from 12:30pm

Details regarding the following will be sent you upon confirmation of your booking;

- Road closures & vehicle movement onsite
 - Courier options/ Delivery details
 - Insurance
 - Security
 - Cleaning/ Waste Management
- Recommended accommodation

SUNSMART BUSSELTON FESTIVAL OF TRIATHLON IS A SMOKE & ALCOHOL FREE EVENT (INCLUDING THE CARRYING OF TOBACCO PRODUCTS) & WILL NOT BE TOLERATED IN ANY CAPACITY BY ANY INDIVIDUAL REGARDLESS OF THEIR RELATIONSHIP WITH THE EVENT, INCLUDING ANY STAFF MEMBER, SUPPLIER, CONTRACTOR OR CONSULTANT.

CONTACT

REBECCA BURY

COMMERCIAL OPERATIONS MANAGER

TRIATHLON WESTERN AUSTRALIA

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