



2019 AMBASSADOR PROGRAM

Terms & Conditions

December 2018

1. Triathlon WA would like the Ambassador's assistance in promoting the 2019 SunSmart IRONMAN 70.3 Busselton and associated events via their social media accounts. Triathlon WA here by appoints the ambassador as its representative on a non-exclusive, non-employee basis to endorse and promote its event to the target audience.
2. This agreement is valid from the 7 January 2019 until 18 May 2019.
3. The ambassador agrees to deliver at least one social media post per week on either Facebook and/or Instagram for the period of the agreement. The post must either mention the event name or use the event hash tag and must be relevant to the event/training for the event/promotion of the event location/promotion of event sponsors.
4. In the event of other promotional opportunities becoming available in the lead up to or during the event, Triathlon WA will negotiate these opportunities with the Ambassador, individually.
5. Triathlon WA will provide the necessary content and briefing materials to enable the Ambassador to promote the event. This includes event logos, relevant hashtags and access to images on request.
6. The Ambassador will not promote any events or products in direct competition with SunSmart IRONMAN 70.3 Busselton and its listed sponsors. This includes but is not limited to:
 - a. Events – IRONMAN 70.3 Western Australia, IRONMAN Port Macquarie
 - b. Products in direct competition with – Mizuno, Funky Trunks, Star Physio, Mediatec, IRONMAN Protein Bars/Gels
7. All posts/comments should be in good taste and free of inappropriate language and/or any content promoting discrimination on any basis. All posts must meet the social media platforms guidelines.
8. The Ambassador understands that all promotions and products they promote as part of this agreement are controlled by Triathlon WA the event sponsors. The Ambassador assumes all responsibility for verifying that the materials used meet Triathlon WA's approval.
9. During the course of the agreement, the Ambassador will receive, have access to and create documents, records and information of a confidential and proprietary nature to Triathlon WA and customers of the SunSmart IRONMAN 70.3 Busselton. The Ambassador acknowledges and agrees that such information is an asset of the Triathlon WA or its clients, is not generally known to the trade, is of a confidential nature and, to preserve the goodwill of the Triathlon WA and its clients, must be kept strictly confidential and used only in the performance of the Ambassador's duties under this Agreement. The Ambassador agrees that he/she will not use, disclose, communicate, copy or permit the use or disclosure of any such information to any third party in any manner whatsoever except to the existing employees of the Triathlon WA or as otherwise directed by the Triathlon WA in the course of the Ambassador's performance of services under this Agreement, and thereafter only with the written permission of the Triathlon WA. Upon termination of this Agreement or upon the request of the Triathlon WA, the Ambassador will return to the Triathlon WA all of the





confidential information, and all copies or reproductions thereof, which are in Ambassador's possession or control. The Ambassador agrees that during the tenure of this contract, and for a three-month term afterward, the Ambassador will not undertake influencer marketing for a competitor in the same vertical as the Triathlon WA.

10. The Ambassador's statements should always reflect the Ambassador's honest and truthful opinions and actual experiences. The Ambassador should only make factual statements about the Event or the Sponsor's products which the Ambassador knows for certain are true and can be verified.
11. In consideration for the Ambassadors performance of their obligations under this agreement, Triathlon WA will:
 - a. Reimburse the Ambassadors registration fee post event on meeting the minimum level of social media posts.
 - b. Provide the Ambassador a VIP experience at the event including:
 - i. Priority bike racking
 - ii. Priority registration
 - iii. Access to VIP areas and functions for 2 people
 - iv. Special merchandise pack

The Ambassador acknowledges that the agreed upon compensation represents the entire compensation with respect to this agreement and Triathlon WA shall have no other obligation for any other compensation or expenses or costs incurred by the Ambassador in connection the performance of their obligations under this agreement.

12. Either party may terminate this agreement immediately for cause or without reason upon written notice.
13. Triathlon WA reserves the rights to change the terms and conditions at any time.

Ambassadors Name

Signature

Date

